



What is your advantage over competitors?

With the new retail software PriVendo you will gain a substantial advantage over your competitors by knowing and meeting all your customers needs. With different features like people counting, product desirability analysis or queue management the software acquires all relevant data to improve customer satisfaction and thus increase sales.

Advantage through Knowledge

Using PriVendo, the number of customers in different areas at different times can be identified. It is also detected how long customers dwell in front of products or in a department. Thereby, it can be analyzed how customers react to product placements or marketing campaigns.



Furthermore, you can adapt numbers of staff to the total number of customers.

Features

- Customer Counting
- Dwell Time Analysis
- Product Desirability Analysis
- Queue Analysis

Improvements

- Product Placement & Presentation
- Marketing Campaigns
- Queue Management
- Personnel Planning
- Parking Management

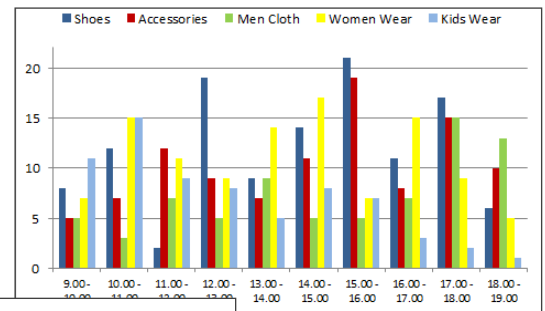
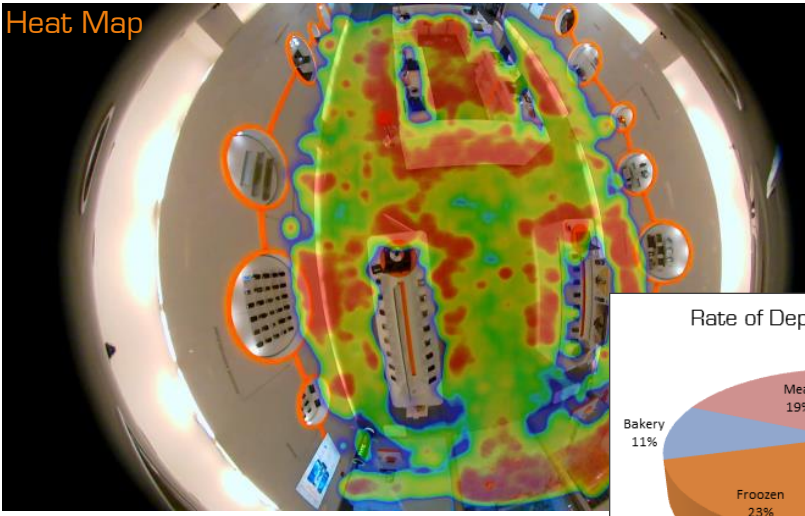
With this knowledge it is possible to (re)place your products as well as evaluate and therefore improve your marketing campaigns.

"PriVendo is a great innovation. Handling is very easy and it can be highly customized", says Nikolay Kabakchiev, Technical Chief, Enigma GUARD Ltd.

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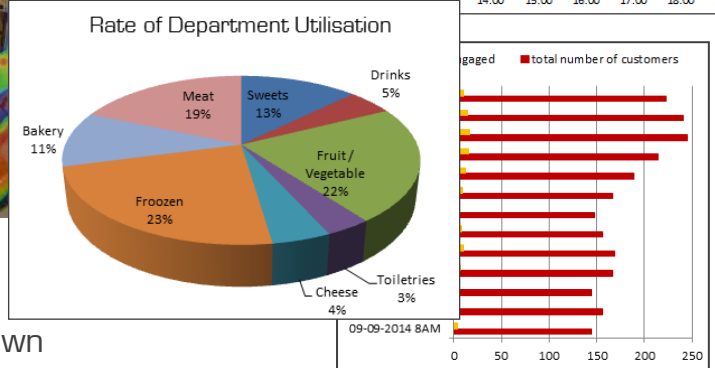
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Heat Map



Clear Presentation

The analytical results can be shown through different display formats which present all relevant information at one glance. With optimization measurements based on this results it is possible to improve your ROI within two weeks.



Users

Board of Management
Marketing / Controlling
HR Department

Formats

Heat Maps Hot Spots
Diagrams Tables

Your data is **100 % safe** due to optional private intranet solutions and encrypted communication.

To each user or user group the administrator assigns individual rights. Every access level can be organized differently. Furthermore, the software layout can be design according to your desires. In this way you get a highly customized solution.



Hot Spot



Overview

Innovative Retail Software
For every kind of Retail Store
Analyzes Customer Behavior
Clear Presentation of Results
Improved ROI within 2 Weeks
Compares data of different Branches
Customized Solution
High Security Level

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