



Dwell Time Analysis



Queue Management



Shop Window Analysis



Staff Planning



People Counting



Product Desirability

PriVendo – the innovative Marketing Software

Get to know the Business Intelligence winner!

Understand, act, earn!

Efficient **analyze of customer behavior** with various functions like **people counting**, **dwell time** or **queue management**. By means of reporting tools like **heat maps** or **hot spots** optimization potential can be determined by the fastest means. Whereby the **ROI** of the retailers can be **significantly improved**.

Optimization measurements:

- Store layout & design
- Product placement & presentation
- Queue management
- Staff planning
- Planning of marketing campaigns (POS & Promotion)



Please feel free to contact us for further information!

marketing@privendo.com